



MID-AMERICA TELECOM SHOWCASE & SEMINAR

October 15-17, 2018



June 2018

Welcome to MATSS!

Enclosed is information regarding the 2018 Mid-America Telecom Showcase & Seminar (MATSS). This regional showcase and seminar is scheduled for October 15-17, at the Sheraton Crown Center in Kansas City, Missouri. Below is the tentative schedule for the conference.

MONDAY, OCTOBER 15TH

9:00 a.m. Golf Tournament (optional), Shoal Creek Golf Course
 11:00 a.m. - 5:00 p.m. Exhibitor Set Up
 3:00 p.m. - 6:30 p.m. Registration
 5:00 p.m. - 6:30 p.m. Hosted Reception

TUESDAY, OCTOBER 16TH

7:00 a.m. - 9:30 a.m. Exhibitor Set Up
 8:00 a.m. - 9:30 a.m. Buffet Breakfast with
 Keynote Speaker Billy Riggs
 8:00 a.m. - 5:00 p.m. Registration
 9:30 a.m. - 10:00 a.m. Break
 10:00 a.m. - 11:00 a.m. Breakout Sessions

- *Successful ILEC of the Future - Moss Adams*
- *Impacts of New Leasing Standards - What does it mean to me? - BKD*
- *5G: It's About the Services - ECI Telecom*

11:00 a.m. - 1:30 p.m. Showcase Exhibits with Lunch in Exhibit Hall
 1:45 p.m. - 2:45 p.m. Breakout Sessions

- *Creating the Loyal Customer - ISPN*
- *A Culture of Cyber: Information Security as a Strategic Initiative - NISC*
- *Trends in Packet-Optical Networking - A Case Study - RVW, Inc.*

3:00 p.m. - 5:30 p.m. Showcase Exhibits Open
 4:30 p.m. - 5:30 p.m. Reception in Exhibit Hall

WEDNESDAY, OCTOBER 17TH

8:30 a.m. - 9:45 a.m. Continental Breakfast with
 Laurel Levernier, USDA
 9:45 a.m. - 10:00 a.m. Break
 10:00 a.m. - 10:45 a.m. Breakout Sessions

- *Monetizing In-home Telehealth, Distance Education, and Telework in the Rural Midwest - New Product Consultants*
- *If a Municipal Builds It, Will an ILEC Partner with the Municipal? - Farr Technologies*
- *IMS Technology for ther Evolving Network - REDCOM*

10:45 a.m. - 12:30 p.m. Showcase Exhibits Open
 11:00 a.m. - 12:00 p.m. Lunch in Exhibit Hall

If you have any questions please contact the MATSS office at 785-232-1083. Thank you and we look forward to seeing you in October!